

Privacy Information regarding the processing of personal data within the scope of online registration and participation in the Conference *'Rethinking Quality and Accountability in Educational Technologies'* at Bielefeld University

Date: May 26 to May 28, 2026.

(Version 1.0 of March 24 2026)

With this privacy notice, the Bielefeld University fulfils its information obligations under Articles 13 and 14 of the EU General Data Protection Regulation (GDPR) concerning the processing of personal data mentioned above. For definitions of key terms such as "personal data", "processing", "controller", "third party", and others, please refer to Article 4 of the GDPR

1. Contact Details

The controller responsible for data processing is Bielefeld University, a public law institution with legal capacity established by the state of North Rhine-Westphalia. It is represented by the Rector.

1.1. Contact details of the controller

Bielefeld University
Universitätsstraße 25
D-33615 Bielefeld
Phone: +49 (0)521 / 106 – 00
Email: post@uni-bielefeld.de
Web: <https://www.uni-bielefeld.de>

Contact for subject-related inquiries
Dr. Cristina Popescu
Fakultät für Erziehungswissenschaft, AG 10
E-Mail: cristina.popescu@uni-bielefeld.de
Phone: +49 521 10667753

1.2. Contact details of the data protection officer

You can reach the Data Protection Officer by post at the controller's address.

Phone: +49 (0)521 106-5225

Email: datenschutzbeauftragte@uni-bielefeld.de

2. Processed Personal Data and Purposes

As part of the online registration and participation in the conference your personal data is collected and processed for the following purposes:

2.1 For participation and conference organisation (online registration via LimeSurvey)

- personal master data: first name, last name, title, country, salutation, institution/ organization, faculty/ department, position/function
- contact data: e-mail address (business e-mail address)
- attendance in sessions and workshops (time and date)

2.2 For documentation of participation (participants lists)

- Personal master data: first name, last name, e-mail-address (business or private), organization
- Signature
- Personal data in photo photos, audio and video recordings

3. Legal Basis for Data Processing

Where the collection of personal data for the purpose listed above in section 2 is based on the consent of the data subject, the legal basis is Article 6(1)(a) GDPR.

4. Data Transfers

Bielefeld University is legally required to transfer certain personal data to external bodies. This may include, for example:

- Personal data in the list of participants (see section 2.2 above) to Horizon Europe Project — EdTech Talents, based on the funding rules of this project. With the project partner, the University of Novi Sad in Serbia, which is a non-EU country, personal data is anonymized before transfer.

In individual cases, however, data may be transferred to third parties on the basis of a legal provision, for example, to law enforcement authorities for the investigation of criminal offenses in accordance with the provisions of the German Code of Criminal Procedure (StPO).

We use external service providers (data processors) who process personal data on our behalf. We have concluded data processing agreements with these providers in accordance with Article 28 of the GDPR to ensure the protection of your data.

- Survey Service LimeSurvey LimeSurvey GmbH Papenreye 63 22453 Hamburg, is engaged to provide survey services to organize the online registration for the conference. In this context, user data as well as meta data and logging data are processed.

Your personal data is not transferred to countries outside the European Union (so-called “third countries”).

During the conference photos and/or films will be taken and transferred to Horizon Europe Project — EdTech Talents for purposes of promoting and disseminating the results of Horizon Europe funded projects.

Your photos, audio and video recordings could be posted on the website of EdTech Talents <https://edtechtalents.eu/> as well as on the homepage of Bielefeld University and in the online and print media published by Bielefeld University and will be provided to Horizon Europe Project — EdTech Talents. The material may be shared with service providers involved in the production of print products for publication. This includes agencies and printing companies involved in the creation process. Selected images and videos will be shared with interested media for reporting on the aforementioned purposes.

Additionally, your photos, audio and video recordings could be published on the following social media platforms of EdTech Talents respectively Bielefeld University:

Instagram: Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; **Website:** <https://instagram.com> **Privacy information:** <https://instagram.com/about/legal/privacy>.

LinkedIn: LinkedIn Ireland Unlimited Company, Wilton Plaza Wilton Place, Dublin 2, Ireland; **Website:** <https://www.linkedin.com>; **Privacy information:** <https://www.linkedin.com/legal/privacy-policy>;

YouTube: YouTube LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA, legally represented by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; **Website:** <https://www.youtube.com/> **Privacy information:** www.google.de/intl/de/policies/privacy/

Please note that when photos, audio or video documents are published on the internet and in print media, they may become accessible to a wide audience.

5. Data Retention and Deletion Periods

Data processed with LimeSurvey for the purpose listed in section 2.1 will be deleted 6 months after end of the conference, or — if the data is stored in physical form — destroyed accordingly.

Personal data contained in lists of participants (see section 2.2) is retained based on the rules of the Horizon Europe Project — EdTech Talents for 5 years after final payment of the project, which is expected at the end of 2027, and is then deleted or destroyed.

Please note that when personal data is published on the internet, it may be accessed worldwide by anyone — including through search engines (e.g. Google). This can enable the creation of personal profiles by linking the published data with other information available about you online. The data may also be used for purposes other than those originally intended. Search engine archiving services (e.g. www.archive.org) may allow access to your data even after it has been removed or modified on the University’s websites.

6. Your Rights as a Data Subject

As a data subject, you have the following rights under the EU General Data Protection Regulation (GDPR), which you may exercise at any time:

- The right to obtain information about whether and which of your personal data is being processed (Article 15 GDPR),
- The right to request the correction or completion of inaccurate or incomplete personal data concerning you (Article 16 GDPR),
- The right to request the deletion of your personal data in accordance with Article 17 GDPR,
- The right to request the restriction of processing under the conditions set out in Article 18 GDPR
- The right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing carried out prior to the withdrawal (Article 7(3) GDPR)

In addition to the rights listed above, you also have the right to lodge a complaint with a data protection supervisory authority (Article 77 GDPR), for example with the authority responsible for the University:

State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia
Kavalleriestraße 2-4
40213 Düsseldorf
Germany